



Builder Showcase

ATTN: Realtors, You are invited to meet the Builders!

Wednesday, February 12, 2025 | 11:00am-1:00pm

Mack Powell Event Center, 2003 Howe Ave., Sacramento

Free to Attend - REALTORS® Only Event

SAR Preferred Partners can participate through sponsorships only, see Page 2

We are excited to bring REALTORS® and area Home Builders together!

Network with home builders who cooperate with REALTORS® to learn about their quick-move-in inventory, new home communities, co-ops, and incentives.

- *Visit builder and vendor exhibitors to get info and swag
- *Panel of new home builder reps discussing how best to work together and the market climate
 - *A delicious buffet lunch
 - *Win raffle prizes



Back by popular demand - Realtors Quest Scavenger Hunt is returning!

Discover new communities, connect with builders, and win exciting prizes all month long. Learn more at the event!

REALTORS® Free to attend, but you must register to attend.

Register at

<https://tinyurl.com/showcaseSAR2025>

See page 2 for sponsorship details for BIA Members and SAR Preferred Partners





Builder Showcase SPONSORSHIPS

Enjoy prime exposure at the Builder Showcase!

Tuesday, February 11 @PCAR and Wednesday, February 12 @SAR

Sponsor opportunities are only available to SAR, PCAR, and BIA members

SPONSORSHIP OPPORTUNITIES

\$200 - Stage Sponsor, or \$350 for both dates

Bring your stand-up banner to display by the stage, includes 1 attendee registration.

\$300 - Refreshments Sponsor, or \$500 for both dates

Your logo on signage at the beverage station, includes 2 attendee registrations. If you have logo'd bottled waters, feel free to bring them.

\$375 - Exhibitor Table Sponsor, or \$700 for both dates

Host an exhibitor table with your marketing materials and network with all attendees. 6' table, 2 chairs provided, includes 2 registrations.

\$550 - Lunch Sponsor, or \$1000 for both dates

Your logo on signage at lunch buffet, includes 2 attendee registrations.

\$750 - Speaker Sponsor, or \$1400 for both dates

One min on the stage to speak plus introduce primary speaker, includes 2 attendee registrations. (Exclusive to 1 sponsor), includes 2 attendee registrations. Bring stand up banner to display by stage.

\$750 - Commercial Sponsor, or \$1400 for both dates

Your 30 seconds video to be shown once during presentation, includes 2 attendee registrations. Bring stand up banner to display by stage.

Tentative Schedule

9:30am Exhibitor Set Up, Ready to go by 10:45am

11am Check in and networking, buffet lunch served

12pm New homes presentation

12:20pm Builder Panel Discussion

1:00pm Event Ends

Sponsor Registration at
<https://tinyurl.com/BuilderShowcase2025>

Deadline to sponsor is Monday,
February 1, 2025

Contact: Angela
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