DATE

Tuesday, August 9, 2016 Tuesday, August 16, 2016 Tuesday, August 23, 2016 Tuesday, August 30, 2016

TIME

9:00am - 12:15pm

LOCATION

SAR Mack Powell Event Center

COST

Member Pricing \$129 Full Series | \$45 Individual Class **Non-Member Pricing** \$199 Full Series | \$60 Individual Class

CREDIT

No BRE credit

TO REGISTER

Register online at http://ims.sacrealtor.org or fax with payment to 916-779-3945. Questions: 916-437-1210

CANCELLATION POLICY: All registrants must cancel at least 24 hours in advance to receive refund. (Illness, accident or death in the family excluded)

Any photos taken during the course of the event may be used for future advertising or posted on social media. If you do not wish your photo to be published, please inform the Association.



PROPERTY MANAGEMENT BASICS

SERIES ATTEND ONE OR ALL FOUR CLASSES

Presenter: Robert Thomas, RMP, CRS, GRI

Past President of the National Association of Residential Property Manager, California Chapter. Member of the Rental Housing Assoc. of Sacramento

Bob has accumulated a vast amount of property management and real estate experience in his more than 20 years as a REALTOR®/Broker. Bob is a firm believer in contributing to

the local real estate industry through leadership and committee involvement, and most importantly, the dispensation of industry education and knowledge.

Day 1 | Tues., Aug. 9

Getting Started in Property Management & New Laws

- How to set up your Property Management Company
- Registering with the City/County, Bureau of Real Estate, federal taxing authorities
- Software selection vs. Quickbooks
- Legal update

- Setting up your trust account and general accounts at the bank
- Miscellaneous issues including a new nonsmoking regulation, electrical vehicle charging stations, service and companion animals, medical marijuana and so much more...

Day 2 | Tues., Aug. 16

The Nuts and Bolts of Your Documents

- Management & rental agreements, addendums
- 3- day notices, 30 -, 60 -, & 90-day notices
- C.A.R. forms vs. California Apartment Association vs. your own forms
- Property management software what's available, their costs and how to make your iob easier
- How to run your company from your tablet

Day 3 | Tues., Aug. 23

You Are Being Audited, Are You Ready?

- Trust Account accounting how to do the required triple reconciliation
- How to get ready for the audit
- Property registration and inspections
- Registering with the correct local authorities
- Self inspections and annual inspections
- Inspection software and inspection forms

Day 4 | Tues., Aug. 30

Let's Make Some Serious Money

- Marketina with websites and social media to generate more calls.
- Marketing to REALTORS®, referrals, and the public.
- Using newsletters, promotions, and special offerings.
- Money that goes right to the bottom line.
- Monthly maintenance programs
- Fees: Late, NSF, application, maintenance company referral fees.

REGISTRATION F O R M

Property Management Educational Series

NAME	COMPANY	
ADDRESS	CITY	
EMAIL METHOD OF PAYMENT: (Please check one) VISA MASTERCARD AMEX	PHONE DISCOVER CHECK (MAKE CHECK TO SAR)	AMOUNT ENCLOSED: \$
ACCOUNT NAME	ACCOUNT NUMBER	
SIGNATURE	EXPIRATION DATE	SECURITY CODE