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SAR  
YPN

*Partnership  
Package*

20



# ABOUT US



## *our history*

YPN was founded in 2007. Today, more than 20,000 REALTORS® call themselves “YPN.” In addition to this national network, nearly 400 state and local REALTOR® associations now have their own Young Professionals Network.



## *what we're about*

The Young Professionals Network is a dynamic entry point for real estate professionals striving to become more successful in their careers and gain leadership experience. YPN strives to create a new, diverse generation of leaders, strengthening members' affinity for the REALTOR® brand early in their career, and gaining a valuable perspective on generational shifts. YPN's growth has been driven by REALTORS®. YPN has evolved from a REALTORS® Magazine offshoot to a determined, passionate, savvy group of members who use social media effectively and transparently and who are committed to strengthening the REALTOR® brand.



# PARTNERSHIPS

## Platinum

~~(3 available)~~ **SOLD OUT!**

- Your company logo featured prominently on all YPN promo material, social media and event marketing for the year
- Opportunity to set up a table and display promo materials at every event (not including the ones with an \*asterisk\*, see calendar on next page)
- Verbal recognition and opportunity to speak during the program of every event (except those marked with an \*asterisk\*)
- Positive Yelp! review to help boost your business
- "Premier Partner of SAR YPN" badge for your website, social media or other marketing materials
- Video with the YPN team promoting your business and recognizing your support for YPN
- Your logo, linked to your business page, included in every after-the-event email sent to attendees
- (1) Team of no more than (6) people for Tacos & Trivia
- (4) Tickets to the Roaring 2020 YPN Gala
- Discounted Partner Pricing for all other ticketed YPN events

**\$2000**

## Gold

~~(5 available)~~ **2 LEFT!**

- Your company logo on all YPN promo material, social media and event marketing for the year
- Verbal recognition during the program of every event
- Opportunity to display banner or marketing materials at every event (not including ones marked with an \*asterisk\*, see calendar on next page)
- Positive Yelp! review to help boost your business
- "Proud Partner of SAR YPN" badge for your website, social media or other marketing materials
- (1) Team of no more than (6) people for Tacos & Trivia
- (2) Tickets to the Roaring 2020 YPN Gala
- Discounted Partner Pricing for all other ticketed YPN events

**\$7000**

## Silver

~~(6 available)~~ **5 LEFT!**

- Verbal recognition during the program of every event
- "Proud Partner of SAR YPN" badge for your website, social media or other marketing materials
- (2) Tickets to the Roaring 2020 YPN Gala
- Vendor table at Tacos & Trivia
- Discounted Partner Pricing for all ticketed YPN events

**\$500**



# CALENDAR OF EVENTS

## JANUARY

22 - Welcome Mixer\* @ Barwest

## MARCH

25 - Mixer\* @ Chicago Fire Elk Grove

## MAY

27 - Just for the Health of It

## JUNE

25 - Tacos & Trivia

## JULY

22 - Mixer @ Crawdad's on the River\*

## AUGUST

August Month of Giving  
*Volunteer opportunities TBD*

## SEPTEMBER

23 - Mixer\* (Folsom Area)

## NOVEMBER

20 - Roaring 2020 Charity Gala

## DECEMBER

16 - Ugly Sweater End of the Year Mixer

### *Stay Up to Date*

Visit us on Facebook at [fb.me/SARYPN](https://fb.me/SARYPN)  
for our most current schedule of events

## Mixer

PARTNER

(one available per mixer)

- Your company logo featured prominently on all digital and print marketing materials for that mixer
- Opportunity to set up a table with your banner and/or promo materials at that mixer (space permitting)
- Verbal recognition during the program of that mixer
- Opportunity to speak at that mixer
- "Proud Partner of SAR YPN" badge for your website, social media or other marketing materials
- Option to include message from/links to your business in our after-the-event email sent to all attendees of that mixer

**\$300**

*\*SAR YPN reserves the right to make changes to this schedule as necessary\**



# GET INVOLVED

Yes, I'd like to become a 2020 YPN Partner:

~~PLATINUM~~     GOLD     SILVER

MIXER PARTNER \_\_\_\_\_  
(preferred month)

Sorry, we can't be a partner at this time but keep us in the loop about what SAR YPN is up to!

\_\_\_\_\_  
(email)

(detach here if submitting payment by mail)

## 2020 SAR YPN PARTNERSHIP

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Card #

\_\_\_\_\_  
Company Address

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Email

*Thank You!* Submit to Madison Hall via  
email: mhall@sacrealtor.org  
fax: 916.779.3945  
mail: 2003 Howe Ave, Sacramento 95825