



Here are our TOP women's wardrobe tips for your upcoming Headshots session.

1. For a **slimmer look, form-fitting is definitely best!** Look for figure-hugging clothes. *Avoid* blousy or boxy tops, *as they* will make you look bigger on camera.
2. **Think textures.** Textures like lace, ruffles, and ruching add visual interest without overwhelming. Look for textured tops in solid colors. Avoid busy and bold patterns as they may detract from your face.
3. **Use of Color--** something light (ivory, white, pastel), dark (black, charcoal gray, navy), or something with a pop of Color to bring out the Color of your eyes or matches your brand color.
4. **Look for layers.** Add a form-fitting jacket or slim-fit knit cardigan to cover and slim arms.
5. **Consider longer sleeves.** 3/4 length and long sleeves are universally flattering and slimming. Sleeveless is great on toned arms or paired with layers (see above) to slim arms. Avoid cap sleeves.
6. **Bring coordinating bottoms.** Many shots are 3/4 length. Bring pants or skirts that match your favorite tops; if your knee or hip is in the frame, you'll be stylishly covered.
7. **Look for flattering necklines.** Scoop, cowl neck, or V-neck are great options. Avoid high-neck tops as they may make your neck look cut off in pictures.
8. **Select jewelry that speaks to your style.** Subtle? or bold? You choose.
9. **Bring appropriate undergarments.** For example, strapless bras so your straps don't show, seamless panties, and shapewear in proper colors.



Professional Photographers
of the
S A C R A M E N T O V A L L E Y

Make-up Tips!

Make-up - Make-up is an essential step in getting you camera ready. You want your make-up to merely smooth out your skin and enhance and draw attention to your natural features. Choose light to medium eyeliners, eye shadows, and lipsticks only a shade or two darker than your skin tones. Bright color lipstick and eye shadows **do not** enhance your natural features; they photograph as bright-colored lips and eyes. A close headshot portrait will show clumps of mascara or dark lipstick, so avoid heavy make-up.

Different types of foundation and eye shadows reflect the light differently. Please avoid using Bare Minerals foundation and eye shadows with sparkles and glitter. Sparkles look great in person, but photographs as white specs on your skin, eyes, and clothes.

Also, please avoid any make-up with SPF. SPF reflects the light and can create skin shine.

Water and Rest Are Your Best Friends:

Drinking plenty of water for a few days and the day of your session will hydrate your skin, fill in lines and under-eye circles and give you a healthy glow. Get plenty of sleep a few days before the session to look fresh and display a positive energy.

What to bring:

- ✓ Comb or hairbrush to touch up your hair
- ✓ Make-up for touch ups.

Get ready for fun! We are looking forward to working with you and bringing out your best!