



NEW MEMBER ORIENTATION

WELCOME!

CHERIE

2023 SAR PRESIDENT'S MESSAGE

ASSOCIATION OF REALTORS®



JESSICA COATES

CHIEF EXECUTIVE OFFICER

ASSOCIATION OF REALTORS®



SAR hired Jessica Coates, who began as our new CEO on August 1, 2022. Jessica Coates has been the chief executive officer of the Howard County Association of REALTORS® (HCAR - in the Columbia, Maryland metro area) since 2018, and has been responsible for the strategic direction, vision, growth and performance of the HCAR brand. At HCAR, she has worked directly with the board of directors and oversees all facets of the association. With over 15 years' experience in Association Management and Government Relations.

Before being named HCAR's CEO in 2018, Jessica was the first woman to have served as the vice president of government and community affairs for the Birmingham Association of REALTORS®, where she served as its principal liaison to elected officials at all levels. We here at SAR are so lucky to have Jessica as our new CEO. Don't hesitate to Say Hello if you see her around!



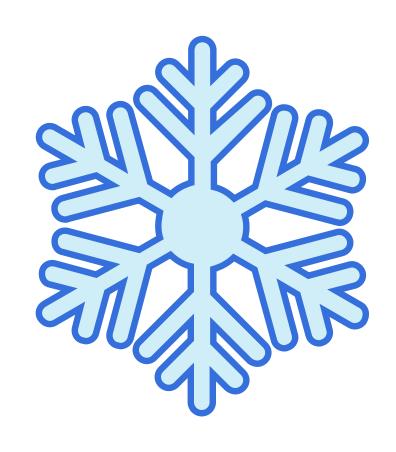
ANTI-TRUST POLICIES

- Commissions are always negotiable and are set by and are only the business of each individual broker
- Respect all legal and ethical business practices
- Penalties for violation can run in the millions of dollars



ICEBREAKER

- Please stand
- Please introduce yourself by name and brokerage office
- Please share the number of years, months & days you've been in business.



FAIR HOUSING



CLICK TO PLAY





Alexia Smokler

Director, Fair Housing Policy & Programs



Alexia Smokler represents NAR's positions on fair housing to Congress and federal agencies and leads NAR's ACT! initiative, which emphasizes Accountability, Culture Change, and Training to advance fair housing in the industry. She led the development of Fairhaven: A Fair Housing Simulation, and Bias Override: Overcoming Barriers to Fair Housing. Alexia also oversees NAR's discrimination self-testing program for real estate brokerages, NAR's fair housing real estate licensure reform efforts, and other projects aimed at closing racial and ethnic homeownership gaps. Alexia serves as staff executive to NAR's Fair Housing Policy Committee and writes and speaks regularly on fair housing issues to audiences around the country. Her 2021 cover story for REALTOR® Magazine, Repairers of the Breach ..., won several awards for excellence in business-to-business journalism.

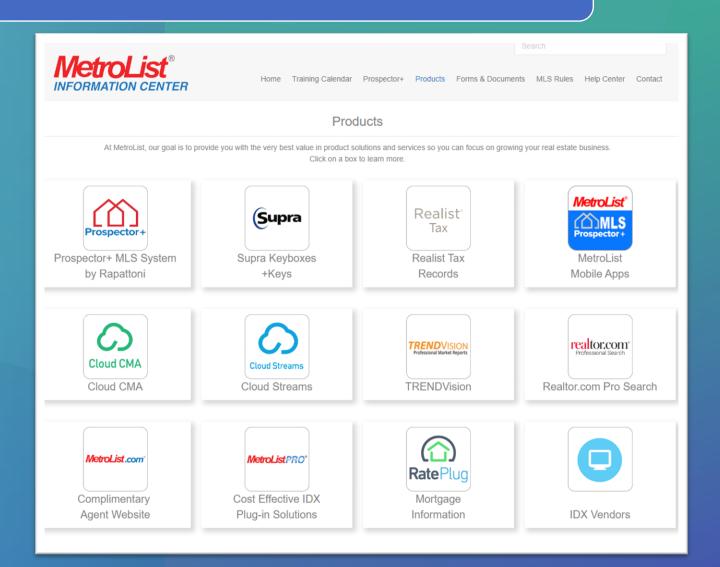


MEMBERSHIP

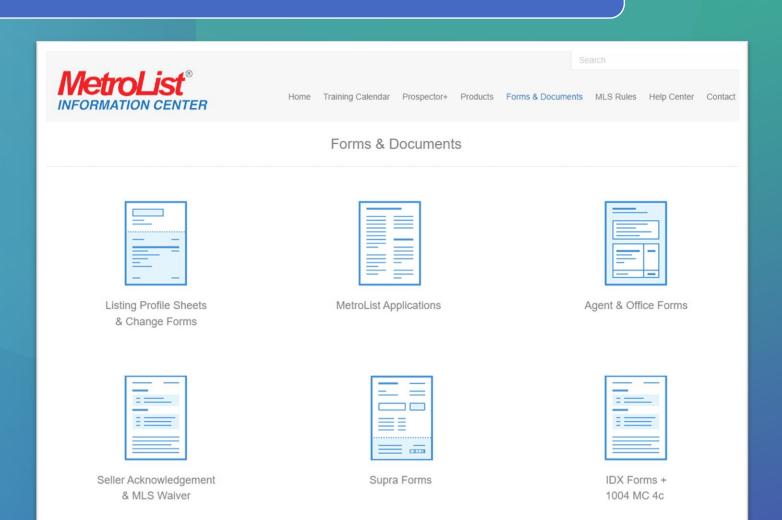
NEARBY MULTIPLE LISTING SERVICES



PRODUCTS



FORMS AND DOCUMENTS







Agent & Office Forms

Subscriber

Agent Change

Online+DocuSign Printable

Clerical Change

Online+DocuSign Printable

Keybox Transfer

Online+DocuSign Printable

Automatic Credit Card Billing

Printable

Participant

Authorized Signer

Online+DocuSign Printable

Broker Change

Printable

Office Change

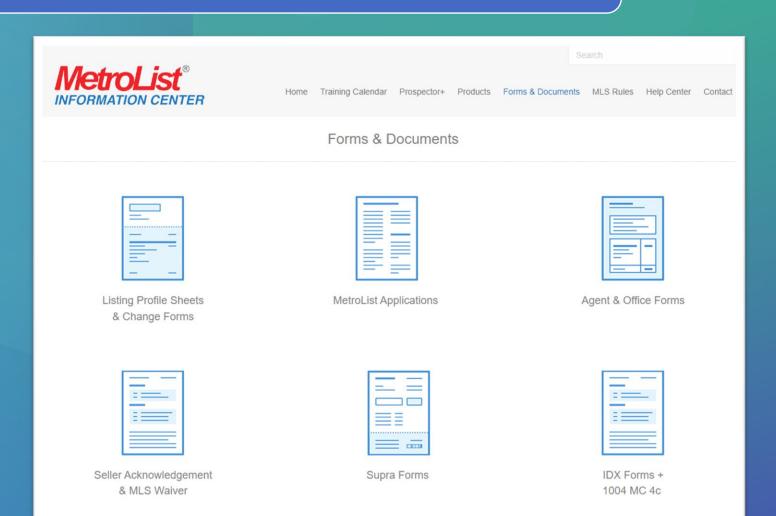
Online+DocuSign Printable

Certification of Non-Use

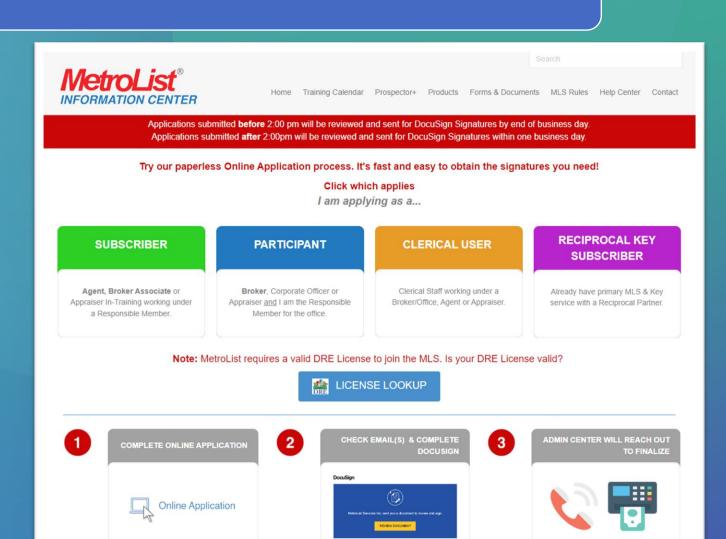
Online+DocuSign Printable

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FORMS AND DOCUMENTS



METROLIST APPLICATION



METROLIST **APPLICATION**



Supra Forms

Cooperating Key Agreement

Online+DocuSign Printable

eKEY Agreement

Online+DocuSign Printable

KeyBox Transfer

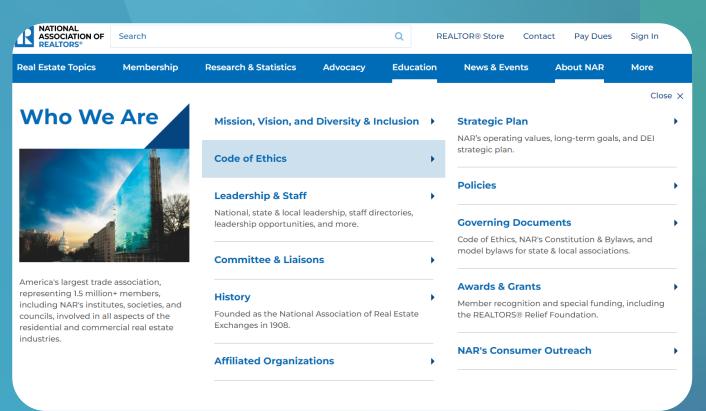
*MetroList Agent to MetroList Agent KeyBox Transfer

Online+DocuSign Printable

Remote KeyBox Transfer

*Remotely transfer KeyBox from one MLS to another

Online+DocuSign Printable



NAR WEBSITES

NAR.REALTOR

ndustries.

residential and commercial real estate

EXCI

xchanges in 1908.

JAR's Consumer Outreach

National Association of REALTORS®



Code of Ethics Course for Existing Members (Free)

- · Customizable learning experience
- No final exam, members must pass module quizzes
- Specialized content for residential, commercial, and appraiser practitioners
- View your options for customizing this course

Existing Member Course 🛂



C2EX Endorsement for Existing Members (Free*)

- NAR's Commitment to Excellence (C2EX) program fulfills the Code of Ethics Training Requirement for existing members
- An Endorsement empowering REALTORS® to evaluate, enhance and showcase their highest levels of professionalism

C2EX Endorsement



Code of Ethics Course for New Members (Free)

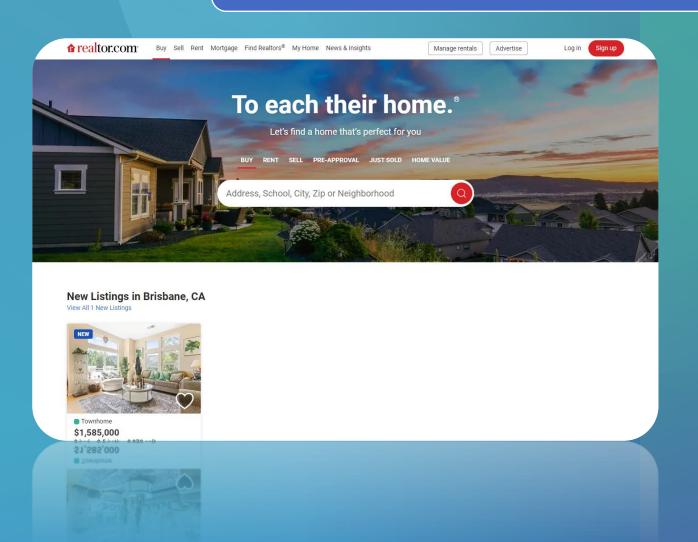
- · New members and individuals with a break in membership over one year are required to take this training.
- A new, updated version of the course is now available!

New Member Course 🗷

NAR WEBSITES

NAR.REALTOR

National Association of REALTORS®



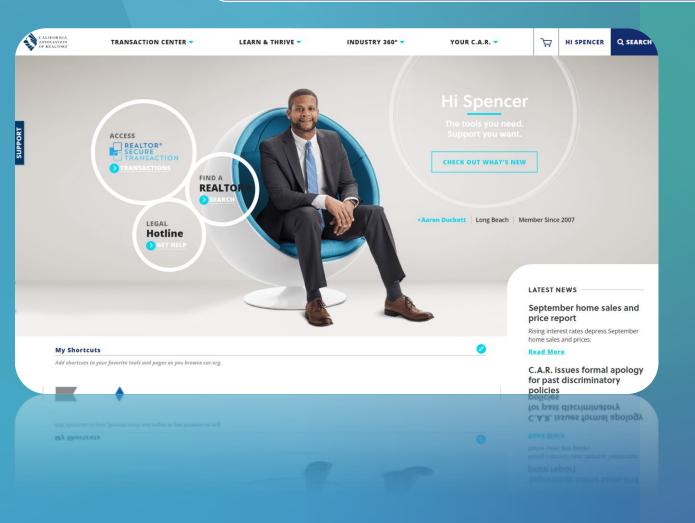
NAR WEBSITES

REALTOR.COM

National Association of REALTORS®

INFORMATION CENTRAL 1-800-874-6500

California Association of REALTORS®



CAR WEBSITES

CAR.ORG

California Association of **REALTORS®**



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WELCOME TO LONE WOLF TRANSACTIONS ZIPFORM EDITION



C.A.R. keeps REALTORS® at the center of the transaction today and in the future. Your membership provides you with access to Lone Wolf Transactions (zipForm Edition), zipVault® document storage, the C.A.R. Standard Forms Library and numerous other transactional products. With this comprehensive transaction platform, C.A.R. is committed to making sure you have the tools you need to succeed in today's dynamic real estate environment and remain at the center of the real estate transaction.

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- zipForm MLS-Connect®
- Forms Tutor/Forms Advisor
- Digital Ink® 2.0
- OfferPlace[™]
- iMessage app[®]

LEARN MORE

CAR WEBSITES

ZIPFORMS

Sacramento Association of REALTORS®

HOURS
MONDAY-FRIDAY
8:30 AM - 5:30 PM

SATURDAY 9:00 AM - 2:30 PM

CLOSED SUNDAYS

Sacramento Association of REALTORS®

CONTACT ERIN

ERIN SMITH (916) 437-1217

Sacramento Association of REALTORS®

YOUR TRAVEL NETWORK



ALSO, AT HTTPS://BIT.LY/3KM9PRW

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RETAIL CENTER



BUSINESS CARD HOLDER



Item #1354-6POCKET Item #1354-8POCKET

\$1.00 each

(Originally \$1.97 each)





Item #3451

JEWELRY VARIOUS STYLES

\$6.99 each

(Originally \$9.99 each)



Item #1327

LADIES REALTOR® LOGO POLO SHIRTS

VARIOUS COLORS & SIZES (IN STORE OFFER ONLY)

\$24.99 each

(Originally \$29.99 each)



MEN'S REALTOR® LOGO POLO SHIRTS

VARIOUS COLORS & SIZES (IN STORE OFFER ONLY)

\$24.99 each

(Originally \$29.99 each)



MILITARY MAGNETIC PIN

VARIOUS VERBIAGES

\$10.99 each

(Originally \$17.99 each)



30" x 60" VINYL BANNERS

VARIOUS VERBIAGES



Item #10191

\$1.99 each

(Originally \$14.99 each)

Item #1327

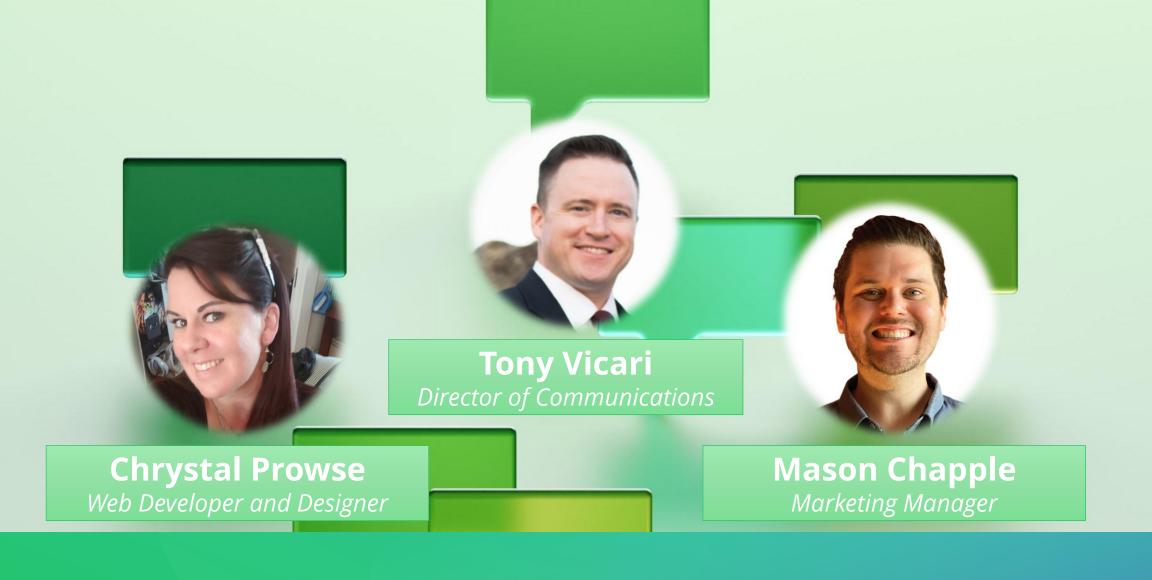
Item #5323



REALTOR SAFETY VIDEO



CLICK TO PLAY



COMMUNICATIONS



About v Members v Consumers v Calendar Connect v



Apply for SAR's 2024 Board of Directors

Get Involved in Your Association, Be Active in Your Real Estate Future!

Apply by Apr. 14, 2023 @ 5:30pm

Apply Today



SACREALTOR.ORG

SAR'S WEEKLY DOCKET



Meetings

Education

Calendar

Week of March 15, 2023

THE WEEKLY DOCKET

Up to Date Information and Resources



April Main Meeting

Main Membership Meeting

Tuesday, April 4 | 9-10:30am

Mack Powell Event Center

Join us for a Fair Housing Discussion featuring guest speakers Colette Massengale, Senior Policy Representative for Fair Housing for NAR's Advocacy Team, and Laurie Benner, Associate VP of Housing and Community Development for the National Fair Housing Alliance (NFHA).

MAIN MEMBERSHIP MEETING

Tuesday, April 4th, 2023 9:00 - 10:30 am Mack Powell Event Center







FACEBOOK @ SACREALTOR

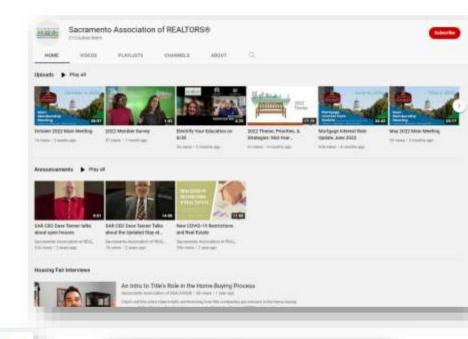
INSTAGRAM
@SAC_REALTOR

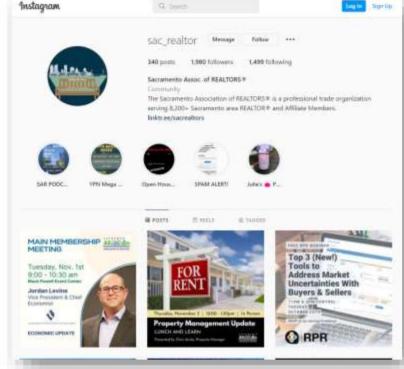
TWITTER

@ SAC_REALTORS

YOUTUBE @ SACRAMENTOAOR











SARTEXT ALERTS

- Text saralerts to (844) 673-7480 or scan the code and press send
- Text are limited to 3 to
 4 times a month

STAY CONNECTED!

 The linktr.ee has all of SAR's social media accounts and quick access to upcoming events.



WHO HERE LIKES DATA?

SAR publishes detailed monthly statistics reports that give an in-depth look at the Sacramento County Housing Market.

- Market Overview (Single Family & Condo)
- County-wide Zip Code Report
- Official SAR Press Release

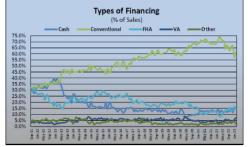


FOR IMMEDIATE RELEASE

February 2023 Statistics - Sacramento Housing Market - Single Family Homes

Market picks up in February: sales climb, price steady

February closed with 699 sales, a 22.2% increase from January (572). Compared to one year ago (1,082), the current figure is still down 35.4%. Of the 699 sales this month, 105 (15%) used cash financing, 432 (61.8%) used conventional, 98 (14%) used FHA, 49 (7%) used VA and 15 (2.1%) used Other† types of financing. The chart below shows percentage of sales by types of financing since September 2011.



The median sales price remained unchanged at \$499,000. This figure is a 7.6% decrease from February 2022 (\$540,000). The median sales price shows that exactly half of the monthly sales are above this price and exactly half of the sales are below this price.

The Active Listing Inventory decreased 14.5% from January to February, from 1,300 units to 1,111 units. Compared with February 2022 (890), inventory is up 24.8%. The Months of Inventory

decreased from 2.3 Months to 1.6 Months. This figure represents the amount of time (in months) it would take for the current rate of sales to deplete the total active listing inventory.

The Median DOM (days on market) decreased from 29 to 22 and the Average DOM increased from 44 to 45. "Days on market" represents the days between the initial listing of the home as "active" and the day it goes "pending." Of the 699 sales this month, 54.6% (382) were on the market for 30 days or less and 71.3% (499) were on the market for 60 days or less.

Market Snapshot - February 2023					
	Feb-23	Jan-23	Change	Feb-22	Change (from '22)
Sales	699	572	22.2%	1,082	-35.4%
Median Sales Price	\$499,000	\$499,000	0.0%	\$540,000	-7.6%
Active Inventory	1,111	1,300	-14.5%	890	24.8%
Median DOM	26	29	-10.3%	7	271.4%
Avg. Price/SqFt	\$323	\$317	1.9%	\$355	-9.0%

The Average Price/SqFt of all homes sold increased from \$317 to \$323. Compared to one year ago (\$355), this is a 9% decrease. See all statistical reports compiled by the <u>Sacramento Association of REALTORS</u>®.

Tony Vicari, Director of Communications tvicari@sacrealtor.org 916-437-1205

TAKE ME TO YOUR DATA

- Scan to go directly to SAR's statistics webpage
- Stats reports are published around the 10th of each month
- Email tony@sacrealtor.org to be added to the monthly mailing list



https://sacrealtor.org/housing-statistics/



CONTACT YOUR COMMUNICATIONS DEPARTMENT

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GOVERNMENT AFFAIRS

SAR GOVERNMENT AFFAIRS MISSION

Protect Your Business Interest

Protect Your Client

- Private Property Rights
- Private Property Values

Fight to keep your business interests heard

Ensuring free enterprise and a responsible government

REALTOR ACTION FUND









Supported by mandatory and voluntary investments, not dues

Supports candidates & issues friendly to you *and* your business You may contribute any amount, any time during the year

Strongly urge that every new Member contribute at least \$148 their first year



CONTACT YOUR GOVERNMENT AFFAIRS DEPARTMENT

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916-437-1227

Derek Catron

dcatron@sacrealtor.org

916-437-1208

EDUCATION

LICENSE RENEWAL

As a member of the California Association of REALTORS®, you may renew your license with the **free** 45-hour license renewal package at www.car.org.



https://www.car.org/education/licenserenewal

TRANSACTION CENTER *



INDUSTRY 360° ▼

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HOME > EDUCATION > LICENSE RENEWAL

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FREE 45-Hour CE Package for C.A.R. Members

Join the thousands of members who have already claimed their free license renewal package!

Please visit the DRE's COVID-19 Executive Order FAQ page for up to date info regarding examinations.

Have you already claimed and started your classes? LOG IN AND CONTINUE YOUR CLASSES

You can also log in directly to www.onlineed.com to continue your classes.

Claim your FREE CE 45-Hour Package of Online CE Courses for your License Renewal. All packages meet DRE requirements for mandatory subjects and course categories. All packages below include an ethics course that also fulfills the REALTORIO Code of Ethics Training Requirement for NAR.

Salesperson First-Time Renewal: Click the link below for first time Salesperson license renewal.

Salesperson First Time Renewal

Broker First-Time, Broker Subsequent, and Salesperson Subsequent Renewal: Click the link below if you need to renew your license.

Subsequent Renewal



SAR EDUCATION EMAIL

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Home

Education

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Education Update

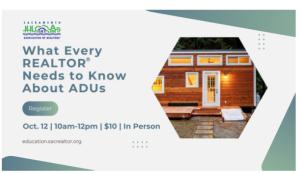
Week of October 11, 2022

Visit SAR's Online Education Portal today! You will have access to online training 24/7 with several webinars offered for free! You can access live classes, recorded webinars, and options for license renewal at your convenience.

We welcome your feedback, please contact us with comments or suggestions!

Marcus, Education Services Coordinator 916.437.1210 | marroyo@sacrealtor.org

Judy, Education Director 916.437.1207 | judy@sacrealtor.org



October 12, 2022 | 10:00am - 12:00pm | \$10 | Live Class

Learn how to think about ADUs and how to answer your clients' questions in this ever-changing landscape from a panel of experts including County Assessor Christina Wynn, Senior Planner Garrett Norman, Ellen Martin with Call+FA, Jim Glickman, Chief Real Property Appraiser and more. A panel discussion will complete the event with MC Ryan O'Connell, Founder of How to

Register_

View in browser

##\$7677.

Education

Calendar

Education Update

Week of October 17, 2022

Visit SAR's Online Education Portal today! You will have access to online training 24/7 with several webinars offered for free! You can access live classes, recorded webinars, and options for license renewal at your convenience.

We welcome your feedback, please contact us with comments or suggestions!

Marcus, Education Services Coordinator 916.437.1210 | marroyo@sacrealtor.org

Judy, Education Director 916.437.1207 | judy@sacrealtor.org



October 19, 2022 | 9:30am - 12:00pm | \$10 | Webinar

Instructor Maine Shafer of Bradford Tax Solutions will review all the tax deductions that real estate professionals can take advantage of. Learn about the latest deductions introduced in 2022 so you can save as much money as possible.

Register →

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Educat

Calendar

Education Update

Week of October 3, 2022

Visit SAR's Online Education Portal today! You will have access to online training 24/7 with several webinars offered for free! You can access live classes, recorded webinars, and options for license renewal at your convenience.

We welcome your feedback, please contact us with comments or suggestions!

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Judy, Education Director 916.437.1207 | judy@sacrealtor.org

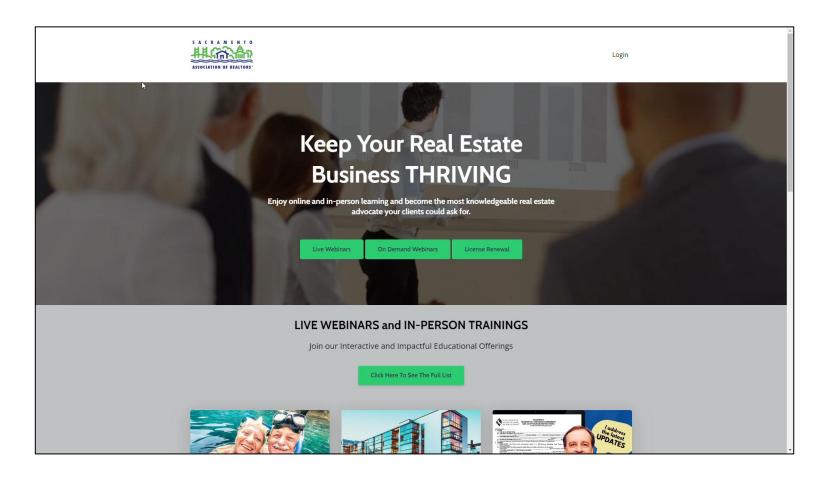


October 7, 2022 | 9:00am - 10:15am | \$20 | Webinar

Ryan Lundquist gives you an update on the real estate market. How is it moving? What can you expect for the next few months? Discover ways to talk about trends with clients and how to focus your business in light of the current market. This webinar will have a Q&A at the end as well.

Register →

SAR'S EDUCATION WEBSITE



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EDUCATION.SACREALTOR.ORG

LIVE WEBINARS and IN-PERSON TRAININGS

Join our Interactive and Impactful Educational Offerings

Click Here To See The Full List



Leverage the Purchase Agreement to Win More Business with Jim Pojda

Friday, May 19 9:00 am - 1:00 pm | In person

Learn how to "Wow" your clients as you skillfully guide them through the RPA with finesse and receive a bucket of "Gold Nuggets" of knowledge to win more business.

Register Here



Listing Agreements with Dave Tanner

Thurs., June 1 9:00 am - 12:00 pm | In person

Instructor Dave Tanner reviews the elements required to make a listing agreement valid, how to select the right agreement for a specific situation, and other forms to be used with listing contracts.

Register Here



Fundamentals of Transaction Coordination

Wednesday, June 14 9:30 am - 3:00 am | In person

Whether you are a REALTOR® or nonlicensed assistant, by attending this course you will walk away with a newfound understanding of the real estate transaction and how to efficiently manage the process.

Register Here

EDUCATION.SACREALTOR.ORG

ON DEMAND WEBINARS

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Click Here To See The Full List



What Every REALTOR® Needs to Know About ADUs

Learn how to think about ADUs and how to answer your clients' questions in this ever-changing landscape from a panel of experts and MC Ryan O'Connell, Founder of How to ADU.

Watch Now



Staying Out of Court: Advanced Level Strategies

Entertaining Instructor Robert Brand covers the latest TDS/AVID disclosure strategies and provides insights into limiting liability with the RPA.

Watch Now



Probate Real Estate Sales

Breaking down the probate sale from start to finish while understanding that timing is everything. Learn the roles of the probate attorney and executor, nuances of listing agreements and offers, and when the courts must be involved.

Watch Now



CONTACT YOUR EDUCATION DEPARTMENT

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916-437-1207

Marcus Arroyo

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916-437-1210

PROFESSIONAL STANDARDS

WHAT DOES SAR PROFESSIONAL STANDARDS DO?

What We Do:

- NAR Code of Ethics violations (Ethics Complaints)
- Mediation Services (Client or Member)
- Money Disputes between REALTORS from different brokerages (Arbitration Complaints)

What We Cannot Do:

- Counsel or Advise
 (Ethics Infoline or Legal Hotline)
- MLS Rule Violations (MetroList Compliance)
- Real Estate Law or Business Practices (Department of Real Estate - DRE)



Arbitration Complaints

Mediation

Successfully Mediated -No Hearing No Agreement -Hearing Scheduled before Professional Standards Committee Panel

Request for Review filed - Directors Review Hearing

Director Decision Final

No Request for Review filed -Award Final



Ethics Complaints

REALTOR Complaint – Broker Conference (if Requested)

Agreement Reached -Complaint Withdrawn No Agreement -Case forward to Grievance Committee for Review

Forwarded for a Hearing as Filed or Amended before Professional Standards Committee Panel

Dismissed Request for Review of GC Decision by Request Director Decision Final

Request for Review filed -Directors Review Hearing Director Decision Final

No Request for Review filed -Directors Ratify

NEED TO FILE?



IMPORTANT PHONE NUMBERS

Free Peer to Peer Ethics

Infoline: (213) 739-9160

C.A.R. Legal Hotline

Agent: (213) 739-8282

Broker: (213) 739-8350



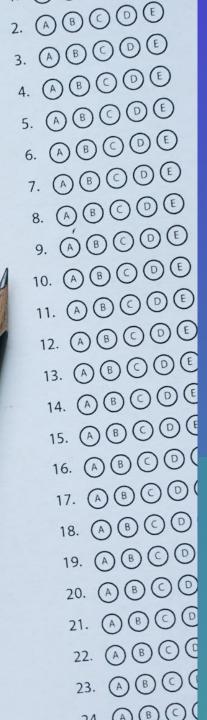
CONTACT YOUR PROFESSIONAL STANDARDS ADMIN

Lyndsey Harank

LHarank@sacrealtor.org

916-437-1226

IN CLOSING



ORIENTATION SURVEY

DON'T FORGET TO LOOK
OUT FOR THE EMAIL WITH
THE SURVEY LINK!



Finance & Preferred Partner Forum

Thursday, June 1, 2023 9:00 – 10:30am

Mack Powell Event Center





TACOS & TRIVIA

Show off your trivia skills, enjoy some tacos and support a great cause!

Fri., June 23 | 5:00 – 9:00pm

Mack Powell Event Center

UPCOMING EVENTS



