

SACRAMENTO ASSOCIATION OF REALTORS®

PRESENTS

TECH THURSDAYS

SOCIAL MEDIA | MARKETING | R.E. TECH

Taught By
2018 S.A.R. Rising Star Award Recipient

#UlyssesBaltazar

May 16th | 9am to 10am

Social Media Content Strategies

Learn how social media algorithm works and what content matters most for higher reach and engagement, i.e. High-Quality photos, 360 photo/video, LIVE Video and more.

Learn Consumer Behaviors, think like your audience.

Learn to build relationship through the process of social selling.

Learn to convert social leads from online to Offline.

\$15* / \$25

Prices above reflect individual class fees - *Early Bird Pricing

To Sign-Up for Classes Please Visit:

ims.SacRealtor.org

For more information: Contact Marcus at marroyo@sacrealtor.org