

SACRAMENTO ASSOCIATION OF REALTORS®

PRESENTS

TECH THURSDAYS

SOCIAL MEDIA | MARKETING | R.E. TECH

Taught By

2018 S.A.R. Rising Star Award Recipient

#UlyssesBaltazar

May 2nd | 9am to 10am

Branding Yourself 101

Staying in Real Estate Long Term? How will people remember you? Learn the foundation & essentials required for a proper brand for your real estate persona, team or brokerage.

- Naming your brand
- Selecting A Logo
- Choosing the right Domain (URL)
- Brand Colors
- Brand Name Placement (do's & don'ts)
- Trademarking
- Content At Scale

\$15* / \$25

Prices above reflect individual class fees - *Early Bird Pricing

To Sign-Up for Classes Please Visit:

ims.SacRealtor.org

For more information: Contact Marcus at marroyo@sacrealtor.org