

SACRAMENTO REALTOR®

A PUBLICATION OF THE SACRAMENTO ASSOCIATION OF REALTORS®

ACHIEVING HIGHER GOALS WITH EDUCATION

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PRESIDENT'S PERSPECTIVE

2018 PRESIDENT



Don't Let the Market Pass You By – Stay Educated

We've heard it from the beginning of our childhood: "you need to go to school and get an education." You sat in class and counted the minutes until recess or maybe until your favorite subject began. Over the years we managed to get our homework in on time, get passing (or hopefully better) grades and many graduated high school. Some of us may have even attended and graduated college. No matter which level of education you may have reached, we likely were all happy to be done with it. We had reason to celebrate: no more homework, no more tests, no more instructors! That relief was short-lived because soon in our adult lives, we realized the need for education doesn't stop when you move that tassel from right to left.

"Education is not preparation for life; education is life itself."

~ John Dewey

We are always learning in real estate. We learn by experience and by continuing education. There have been great mentors throughout my career and the knowledge they offered was invaluable. I also believe it is my responsibility to learn as much as possible about my business. If you have chosen to make real estate your career, you owe it to yourself and to your clients to make a commitment to education. Minimal education is "required" to obtain and maintain a real estate license. I strongly recommend that agents take the next step and obtain a Broker License. I believe that every agent should attend at least one Listing and RPA class every year. We have amazing opportunities for continuing education and self-improvement in this business. SAR offers amazing classes and forums. There are great books, podcasts, coaches and teachers available. Take advantage of these opportunities and be the best that you can be!

"The roots of education are bitter, but the fruit is sweet."

~ Aristotle

Despite the curveballs life may throw at us, continuing to learn is the best thing we can do for our careers. Remember when the market shifted and all we were hearing about was short sales? SAR held classes to help us understand how they differed from traditional transactions. As inventory shrank and the rental market took off, a property management series was developed and it covered everything from the basics of getting started to what you should do if you're being audited. When C.A.R. introduces new forms, SAR is there to help explain them. Maybe you're just getting started in the industry and are unsure where to begin – the <u>August 30th REALTOR® Boot Camp</u> will give you the basic training you need.

"An investment in knowledge pays the best interest."

~ Benjamin Franklin

This month's e-Magazine is focused on education because it is the one thing that will keep you growing and moving forward in this industry. We know all too well that the real estate market is subject to change and it is your duty – as a REALTOR[®] – to stay ahead of these changes. Your Association is here to help.

View Educational Calendar Here

WHEN EXPERIENCE AND PROFESSIONALISM COUNT MARCH 2018

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Escrow

close

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Proper Sign Placement is Pivotal

BY: Caylyn Wright, SAR Government Affairs Director

This article was originally published in Sacramento REALTOR[®] in 2013, but it is as important now as it was then. Please read and pass on the information to your colleagues to keep our sidewalks safe and out of the public right-of-way.

It is important to be a good steward when it comes to real estate sign placement, use discretion and common sense when putting signs up. When signs begin to proliferate cities, open house signs don't come down in a timely fashion, or an extreme number of signs are put up, Councilmember's may receive calls from unhappy constituents., code enforcement will go out and remove signs, and Council may consider more restrictive sign ordinances.

Following current ordinances helps avoid restrictions on where and when signs can be placed. Many of our local ordinances have small variations between one another and it can be difficult to keep track, so we have put together a refresher course. Two good rules to always follow: keep signs out of the public right of way, this includes sidewalks, and never attach balloons to signs.

California Civil Code Section 713 sets the legal ground work for real estate signs. This section states that an owner of a property, or their agent, is allowed to advertise the sale or lease of that property on site in plain view of the public. This advertisement may include directions to the property, the owner or agent's name, address, and telephone number. Local governments are permitted to regulate the display or placement of these signs on public and private right of way.

The **City of Citrus Heights** requires that real estate signs be no more than five square feet, and set back from the public right of way ten feet. Freestanding directional signs should be limited to one per driveway, and one per service entrance. Directional signs are to be less than four square feet and thirty inches tall. These signs need to be set back at least five feet from the public right of way.

The **City of Elk Grove** requires on site real estate signs to be set back five feet from the public right of way, and out of any required vision triangle. Residential property signs cannot be more than six square feet, and are limited to three riders per sign. Directional open house signs are allowed on weekends and holidays. One sign may be placed for each change in direction, to a maximum of five signs. The open house signs may not be more than six square feet. For commercial property, one on site sign per street frontage is allowed. Commercial parcels less than one acre may have a thirty-two square foot sign, parcels larger than one acre may have a fortyeight square foot sign no more than eight feet tall. All signs must be removed no later than close of escrow. In the **City of Folsom**, signs must be set back five feet from the public right of way, and remain out of the vision triangle. For residential property these signs need to be less than six square feet, and no more than three riders per sign. Open house signs are allowed on weekends and holidays, one sign for every change in direction, with a maximum of five signs. Open house signs may not be larger than six square feet. Commercial property is permitted to use one sign per street frontage. For property less than one acre these signs must be no more than thirty-two square feet. Parcels larger than one acre may use a forty-eight square foot sign, with an eight foot height limit.

The City of **Rancho Cordova** allows for not more than one for sale sign per property frontage. Residential signs are limited to ten square feet and must be set back at least three feet, and shall not obstruct corner visibility requirements. Nonresidential signs are limited to a maximum of 32 square feet and shall be set back at least three feet from the right-of-way. Open house directional signs are permitted on weekends and holidays when open house sales activities are ongoing. One sign may be placed for each change in direction to a maximum of five signs. Directional signs are not to exceed an overall size of nine square feet, including supports, and not exceed a height of thirty inches. Directional signs are not to be placed in the public right-of-way.

In the **City of Sacramento**, one sign per parcel is allowed, one sign may be located on the ground level, and one above balcony level, no sign shall be attached to the first floor balcony. The area of the sign will not exceed six square feet, and the design of each sign shall be black ink on white board. The sign is to be removed within seven days after the sale, rental, or lease solicited is accomplished. If the sign is not removed within this time frame, it shall be removed immediately, at no cost to the City. No signs are to be in the public right-of-way. Signs may be placed in the area between the face of the street curb and the street side edge of the sidewalk (commonly referred to as the planting strip or mowing strip).

The **City of West Sacramento** allows one sign per property, but it must remain entirely on the property it applies to, be smaller than six square feet, and cannot be directly illuminated. This sign must be removed within seven days of sale, rental, or lease of the property. Off-site directional signs are allowed for real property events that are sponsored by a real estate agent or property owner. The signs may only be displayed on event days, and will be displayed no earlier than eight am on the day of the event and removed no later than four pm the day of the event. These signs are only allowed for existing properties that are available for sale, lease, or exchange.

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California Real Estate Inspection Association (CREIA) Greater Sacramento Chapter For a Complete list of Greater Sacramento CREIA Inspectors and Affiliates please go to our new website at www.sacchapter.com





www.creia.org

 When choosing a CREIA Inspector from the list on our website, you can be assured that this inspector adheres to the

 CREIA Standards of Practice and California's Business and Professions Code 7195-7199 when performing a home inspection.

 Certified CREIA Inspectors must complete at least 30 hrs of Continuing Education each year, as well as pass the NHIE (National Home Inspector Exam), proctored at an independant test center in order to become a Certified Member. <u>CREIA Inspectors cannot become certified over the internet!</u>

When choosing a Home Inspector, do your own due diligence. Many inspectors claim they inspect to the CREIA Standards of Practice, but are not CREIA members.

LOOK FOR THE BADGE!





Greater Sacramento Chapter P.O. Box 457 Roseville, CA 95661

CREIA Main Office

65 Enterprise Alisa Viejo, CA 92656 (949) 715-1768

LEGAL UPDATE

BPE LAW GROUP, P.C



California is seeking to tackle housing shortage

In the midst of the housing crisis, the California legislature is determined to come up with solutions that will ease the lack of housing. Among these solutions are SB 831 and SB 827.

SB 831 is centered around relaxing rules for Accessory Dwelling Units, otherwise known as "ADUs", "granny flats", or "in-law flats." As it currently stands, tight regulations surround the construction of ADUs. SB 831, authored by Senator Bob Wieckowski of Fremont, seeks to remove some of these regulations and grant amnesty to those unpermitted ADUs. Specifically, the bill seeks to eliminate fees for parks, traffic, architectural review, among other fees. It also would eliminate a minimum size lot requirement and allow an ADU to be built anywhere residential is allowed. The amnesty program would allow those who built ADUs illegally, of which it is estimated there are 200,000 in the state currently, 10 years to become compliant. Furthermore, SB 831 speeds up the application process for ADUs to 60 days maximum. Getting rid of some of these barriers will allow more ADUs to be built across the state and would create more housing in multiple aspects.

By building more ADUs, family members might be more inclined to live on the same property and would open up housing already built. ADUs would also be cheaper to rent out, as they are relatively inexpensive to build, and would therefore allow housing for students, newlyweds, or those who were once homeless. ADUs, although not a cure-all to the housing crisis, would create a positive impact in opening more housing possibilities across the state.

SB 827 was shot down this year in April, but the ideas behind the bill were praised and Senator Wiener has already stated that efforts to renew SB 827 will occur in 2019 with even more backing. SB 827 strived to build more apartments and condominiums within a half mile of rail and ferry stops. These buildings would be four to five stories tall and would provide ample housing and encourage the use of mass transit. By locating these buildings in proximity to transit centers, it is more likely that those who lived in these locales would be more inclined to take public transportation, which would help reduce the overwhelming traffic congestion California faces. The impact of allowing more dense housing near public transportation would far outweigh any potential negatives faced. Although this bill will not be moving forward this year, even those who voted against it supported the premises. Senator Wiener has stated that he will take what he has learned this session and apply it to a more organized bill.

These changes in local zoning laws are desperately needed if California is going to get out of the housing crisis anytime soon. It is estimated that California would need to build 125,000 units a year to keep up with the demand, and these types of legislation just make common sense. Fewer regulations will mean more construction, homes, and employment. The status quo is unacceptable and affordable housing needs to be constructed.

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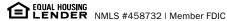
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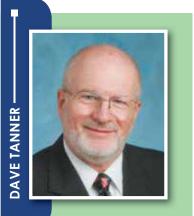
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CHIEF EXECUTIVE OFFICER



Education

The two most important activities a REALTOR® can engage in to ensure success in the industry are networking and education. There are no other activities so closely aligned with long term success and survivability in the industry than fully incorporating these practices into your business routine.

At any time in our industry about 1/3 of the REALTORS[®] are in their first five years in the business. When you think about it that reflects a tremendous amount of turnover in the newer members. Part of that number is probably attributable to the four-year license period. If you have not found success by that time, you probably would not renew.

When I was the training manager for a local brokerage we had an in-house training program that all new licensees were strongly encouraged to attend their first year. We offered a ninety-minute class on Saturday mornings of non-holiday weekends or about 40 different classes per year. Many of our more experienced associates elected to attend the classes after the first year to continue honing their skills. The last cycle we offered was in 2006. Now, twelve years later, over ninety percent of those students are still in the industry and several of them have started their own brokerages. I attribute their continuing success to the commitment they made to education when they were just getting started.

Back when I was starting in the business 40 years ago, there was no mandatory Continuing Education (CE) for licensees. The education offered by Associations was Professional Development (PD) training which was designed to build and enhance individual skills to allow the student to pursue success in their careers.

Then the Department of Real Estate (DRE) established the CE program and everything changed. Licensees would not pay to come to classes at the Association unless they were getting CE credit. CE classes were often stale and useless because of the bureaucratic structure. Approval of a three-hour course by DRE would often take several weeks and the provider had to pay a fee of \$500 to DRE to have the course certified. With that investment the instructors had to keep offering the same courses over and over again to recover their investment without regard that the material often was becoming dated and was not reflecting current market conditions. Because they had to spend money for the CE classes, students did not want to pay additional money for PD to enhance their careers. Sometimes we are our own worst enemy.

But now it has come full circle. CE is available online for a very minimal cost. Active members of C.A.R. can currently take their entire 45 hours of CE online at no additional cost. Now the education budget for individual REALTORS® can be used for PD classes to allow you to be successful in your chosen career. Take advantage of the situation. Get educated.

If you are eligible for the CE program through C.A.R., don't wait until your license is about to expire before you take the classes. Take them now. Who knows how much more successful you could be if you learn that stuff at the beginning, rather than the end, of your four-year license period? It might be the difference between having a long career or a short and unrewarding experience in the real estate industry.

C.A.R. UPDATE -

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C.A.R. LEGAL HOTLINE

The C.A.R. Legal Hotline offers members the incredible benefit of receiving free legal advice over the telephone on a vast array of real-estate related topics such as contract interpretation, arbitration, litigation, tax issues, commission disputes, disclosure requirements, fair housing issues, laws governing homeowners' associations, and so on. By contacting the C.A.R. Legal Hotline you can speak directly to one of C.A.R.'s attorneys. Since its debut in 1979, C.A.R. attorneys have answered more than 1,500,000 questions about real estate law and brokerage practice. <u>https://www.car.org/helplines/legal-hotline-access</u> (C.A.R. Log-In Required)

HOTLINE HOURS

Calls answered on a first come first serve basis at (213) 739-8282 only. The (213) 739-8350 number is not available on Saturdays (due to limited staffing the Saturday Hotline service is only for questions regarding active transactions).

Monday – Friday 9 a.m. - 6 p.m.

Saturday 10 a.m. - 2 p.m.

CONTACT INFORMATION

All Agents Phone: (213) 739-8282 Fax: (213) 480-0864

Broker-Owners, Office Managers, Designated REALTORS® Phone: (213) 739-8350 Fax: (213) 480-0864

Additional Information:

Please read the following for information about this service:

Legal Q&A: <u>Member Legal Hotline</u> (C.A.R. Log-In Required)

Legal Article: <u>C.A.R.'s Legal Hotline</u>: Caller Responsibilities and C.A.R. Conflict Policy



WHETHER YOU SUBMIT YOUR QUESTION ONLINE, BY E-MAIL OR FAX: PLEASE KEEP YOUR DESCRIPTION OF THE ISSUE SHORT (2-3 short paragraphs--there is a 2000 character maximum computer software limit on messages relayed to attorneys). YOU'LL BE ABLE TO PROVIDE MORE DETAILS WHEN YOU TALK TO AN ATTORNEY. One of our C.A.R. attorneys will telephone you to discuss your legal question, so please be sure to indicate the name of any other licensee involved in your question/transaction as well as your telephone number.

Note: There are days when the Legal Hotline is flooded with calls, faxes, and e-mail requests. Unfortunately that may mean a delay from several hours to several days before receiving a phone call from one of the real estate attorneys on our staff. Our customer service representatives who answer the phones, process your requests, and forward them to the attorneys, greatly appreciate your understanding and patience.



SEPTEMBER 21

Understanding the Residential Purchase DAY Agreement

9:00 - 12noon | Dave Tanner

Legal Aspects of Listing Agreements 1:00 - 4:00pm | Dave Tanner

- **OCTOBER** 12 -

DAY

9:00am - 11:00pm | Ryan Lundquist Graduation

Think like an Appraiser

11:15pm





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REGISTRATION FORM

Register online at ims.sacrealtor.org or fax to 916.779.3945 or scan and email to marroyo@sacrealtor.org. You may also drop form off at SAR's Education Department

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	Day 1 - September 14	PHONE				
	Day 2 - September 21					
	Day 3 - September 28	Credit Check AMOUNT ENCLOSED: \$				
	Day 4 - October 5					
		ACCOUNT NAME				
The fo	ollowing individual session is \$20: Day 5 - October 12	ACCOUNT NUMBER				
		EXPIRATION DATE SECURITY CODE				
		SIGNATURE				



This educational program counts toward SAR's ACE Award.

For details, visit https://sacrealtor.org/ace-award

REALTORS® Needed – Rent Control Workshop on 9/4

BY: Caylyn Wright, SAR Government Affairs Director

The Sacramento City Council will hold an informational workshop about rent control and just cause for eviction on September 4th, 5:00pm at Sacramento City Hall (915 I Street). We encourage all SAR Members attend this hearing and let your voice be heard about the negative impacts rent control and just cause for eviction would have on the market.

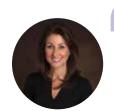
The Sacramento Region needs to increase new construction for rental and ownership units at all income levels to build its way out of the current housing crisis. Additional units are the only way to create a true decrease in rental housing costs. The current lack of housing supply is directly related to the foreclosure crisis ten years ago. At that time the market swung drastically in the other direction and homes could often be purchased for less than the cost of the raw materials needed to build a home. As a result construction of new units stalled for many years.

Creating artificial price caps through rent control would temporarily limit rent increases for some units. But economists find that rent for market rate units becomes even higher, essentially subsidizing the rent controlled units. Research also clearly shows units subject to rent control face deteriorating conditions as landlords struggle to pay for repairs and maintenance.

Rent control is the biggest political fight REALTORS[®] may ever face, please plan on attending the hearing on September 4th. Watch the SAR Email Blast and Facebook Page for more details as we get closer to the hearing date.

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ETHICS CORNER —

Article 15

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REALTORS[®] shall not knowingly or recklessly make false or misleading statements about other real estate professionals, their businesses, or their business practices. (Amended 1/12)

Case #15-1: Knowing or Reckless False Statements About Competitors

(Adopted Case #23-1 November, 1992. Transferred to Article 15 November, 1994. Revised May, 2017.)

REALTOR® A operated a residential brokerage firm in a highly competitive market area. He frequently used information from the MLS as the basis for comparative ads and to keep close track of his listing and sales activity as well as his competition.

One day, while reviewing MLS data and comparing it to a competitor's ad, REALTOR® A noticed that REALTOR® Z had used a diagram to demonstrate his market share, contrasting it with those of several other firms. The ad showed that REALTOR® A had listed 10% of the properties in the MLS over the past three months.

REALTOR® A thought this was low. His analysis of MLS data showed his market share was 11%. REALTOR® A filed an ethics complaint against REALTOR® Z citing Article 15 of the Code of Ethics in that REALTOR® Z's "obviously understated market share claim" was a "misleading statement about other real estate professionals." REALTOR® A's complaint was considered by the Grievance Committee which determined that an ethics hearing should be held.

At the hearing, REALTOR[®] Z testified he had always been truthful in his advertising and that all claims were based in fact. He produced an affidavit from the Board's MLS administrator which indicated that a programming error had resulted in miscalculations and, after careful recomputation, REALTOR® A's market share over the past three months had been 10.9%. The administrator's statement noted that this was the first time that information related to REALTOR® A's listings or sales had been misstated on the system. "I relied on information from the MLS. It's always been accurate and I had no reason to even suspect it was wrong last month," said REALTOR® Z in his defense.

The Hearing Panel agreed with REALTOR® Z's logic, noting that a REALTOR® should be able to rely on generally accurate information from reliable sources. They reasoned that if, on the other hand, the MLS had shown REALTOR® A having, for example, 1% of the market, then REALTOR® Z's reliance on the information would have been "reckless" because REALTOR® A had generally had a 10–15% market share and a reasonable conclusion would have been that the information from the MLS was seriously flawed.

The Hearing Panel concluded that REALTOR[®] Z's comparison with other real estate professionals, while slightly inaccurate, was based on usually accurate and reliable information and had been made in good faith and while technically "misleading," had not been "knowing" or "reckless". REALTOR[®] Z was found not to have violated Article 15.

CODE OF ETHICS TRAINING - Required by NAR

REALTORS[®] are required to complete ethics training of not less than 2 hours, 30 minutes of instructional time within two-year cycles. The two-year requirement is new, <u>background information on the change</u> is available here. The training must meet specific learning objectives and criteria established by the National Association of REALTORS[®].

A new two-year cycle began January 1, 2017. The deadline for this cycle is December 31, 2018.

Training may be completed through local REALTOR[®] associations or through another method, such as home study, correspondence, classroom courses, or online courses.

EXISTING MEMBERS COURSE HERE NEW MEMBERS COURSE HERE LIVE COURSE AT SAR HERE – 8/8

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Ruby Fernandez 916-833-7935 NMLSR ID 687961 Hablo Español

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C C Y MAI IN CASE Y OU MISSED II



New Sacramento Real Estate Development

The **7/10 Downtown Regional Meeting** hosted Ben Van der Meer with the Sacramento Business Journal. Ben covers real estate, development, construction, water issues and the business of sports.

MIDYEAR REAL ESTATE CHECK-IN

TRENDS

-Very limited inventory

-Builders need new labor

-Urban style is hot

*The new labor shortage is caused by multiple obstacles; critical shortage of labor, planning permits etc.

PROJECTS THAT HAVE STARTED THIS YEAR

FOLSOM PLAN AREA

-First Homes should start appearing south of Highway 50 in Folsom this year

-10,800 home projects

-The New Home Co. is among the builders expected to be first out of the gate

PRESS BUILDING

-Another phase of Midtown Quarters project from Sotiris Kolokotronis and Grupe Co.

-Will convert Sacramento's Bee's parking garage at 2st and Q streets into 253 apartments and nearly 6,900 square feet of retail space

-Expect major influx of new residents in that part of midtown Sacramento

* 100's of new residents within a few blocks

*Sign of a good economy in the next 1-2 years

COMING IN '18 OR '19

RAILYARDS RESIDENTAIL PROJECT

-Six story mixed-use project

-277 apartment units, plus retail space

-At the corner of Seventh Street and Railyard Boulevard

SUTTER PARK

-125 homes on 19.3 acres in heart of East Sacramento -Should start this year or next *The completion of selling out McKinley Village may have an influence on the start time

SITE 21 CONDO PROJECT

-86 condo's in nine-story project overlooking Capitol Park *More affordable than The Kimpton

*High demand of condo's in Downtown and Midtown

TRENDS TO WATCH

-Housing as a political issue -Interest rates affecting development *prop 13 *rent control *governor's race

Container Homes in Sacramento?

The 7/31 Downtown Regional Meeting hosted TAYNR, a modular home builder that fabricates new structures out of recycled shipping containers.

ABOUT TAYNR

TAYNR is a design and manufacturing group that specializes in modular structures utilizing recycled shipping containers and light gauge steel frame systems.

TAYNR is licensed and builds under the California Factory Built Housing Program (FBH) under the authority of the Department of Housing and Community Development (HCD). TAYNR was established in 2015.

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ABOUT THE HOMES

Shipping container homes are the hallmarks of architectural innovation. ISBUs (Intermodal Steel Building Units) are reused as structures for any place and for any purpose. Be it a home, office, or a palace, shipping containers are inexpensive and durable buildings for residential, commercial and even industrial use.

- Storage containers can stand superior in the face of building codes.
- Since they are originally built for transport, they can be easily moved when they need to be.
- They can withstand practically any extreme weather, such as hurricanes, tornadoes and earthquakes.

<u>FAQs</u>

What sizes are offered?

The measurements of the containers are generally categorized by their length and two options for height.

"Standard" = 8'6" or "High-cube" = 9'6"

20' Long x 8' Wide = 160 sf

40' Long x 8' Wide = 320 sf

45' Long x 8' Wide = 360 sf

53' Long x 8'6" Wide = 450 sf

*53' units are 6" wider. We do not use 53' containers due to the logistical challenges and added costs.

What are the additional costs to consider?

Consultation & Design (Concept plan and City/ County consultation)

Engineering (Permitting plan set)

Delivery (Estimates available)

Foundation (Requirements pending local code)

Utility connections (Estimates available after site survey)

How long does it take to build one?

The build process takes approximately 6-8 weeks for our prefab design up to 640sf with standard finish options. Custom build units can take longer. The permit process will vary upon the local code approval.

What about codes and zoning?

Codes and zoning will differ depending on the City/ County that the unit will be placed and how it will be secured. Typical building code options are Factory Built Housing (FBH), Housing & Urban Development (HUD), and Tiny Home on Wheels (THOW). We work with your respective planning office to ensure compliance before building begins.

How are they heated/cooled?

A high efficiency mini-split heating and air conditioning system is used as a standard. Larger residential or commercial properties may call for a conventional split or pack system.

How are they insulated?

The units are insulated using a combination of eco-BAT or closed-cell insulation and multi-ceramic thermal reflection exterior coatings (walls R-19, ceilings R-38). Our insulation practices typically meet or exceeds most building requirements.

How are the utilities hooked up?

The utilities tie-in will vary pending the availability of pre-existing utility layout or if new utilities will be required.

How are they delivered and installed?

Properties with an average flat grade will be delivered by tilt-bed/roll-off trailer. Properties with a sloped grade or obstacles will be delivered on a flat-bed trailer and set by crane.

For information about prices, home models and other TAYNR projects, visit the links below.

http://www.taynr.com/

https://sites.google.com/taynr.com/presentation/home

It's Time for SAR Members to Celebrate

SAR is Introducing a New Education Recognition Award

Are you one of those REALTORS[®] who immerses himself in education so you can be the best resource to your clients as possible? Do you attend classes to stay current with the latest industry changes? Do you believe that being knowledgeable is the key to your success as a REALTOR[®]?

If you answered "Yes" to these questions, we want to reward you. You represent the standard of excellence and professionalism that we feel should be recognized. If you haven't taken many classes this year, it's not too late to start.

Stand out from the crowd by taking classes at SAR and earn an award as your do it! SAR introduces the **ACE Award**. The Academic Certificate of Excellence Award is available to all members of the Sacramento Association of REALTORS[®] who are committed to perfecting their knowledge and skills by taking professional development courses.

Any SAR member who attends a minimum of either 12 SAR seminars or 24 hours of SAR professional development in a calendar year (6 class minimum) and are a member in good standing are eligible to receive the ACE award.

With the ACE Award, you'll have another way to distinguish yourself from other real estate licensees.

Awardees will receive:

A PDF certificate

20

- Use of the "SAR ACE Award" name and logo to place on marketing materials
- · Mention at the February main meeting
- Recognition via the "SAR ACE Award" Facebook Group with a post that the award winner can share on their Facebook page or any social media
- Award winners will be mentioned in the February SAR newsletter under the "List of ACE Award Recipients."
- Plaque & Pin Options Paid for by the award winner if they choose this option.

Apply online after your qualifications are met at <u>https://www.sacrealtor.org/ace-award</u> by January 4, 2018 after the end of the calendar year. What are you waiting for? Sign up for seminars now at <u>www.sacrealtor.org</u>!

SACRAMENTO ASSOCIATION OF REALTORS®

2018

AWARD

ACADEMIC CERTIFICATE

OF EXCELLENCE

REALTOR Excellent Basic Training for New & Seasoned Agents

Thursday, August 30 9:00am - 3:10pm SAR Mack Powell Event Center

\$15 (members) **\$25** (non) if paid by August 28

\$25 (members) **\$35** (non) if paid after August 28

Includes Breakfast & Lunch

Fax form below to 916.779.3945 or call Marcus at 916.437.1210 or register online at http://ims.sacrealtor.org

Use your Education Club Card and save up to 75% on the workshop.

CANCELLATION POLICY: All registrants must cancel at least 48 hours in advance to receive refund. (Illness, accident or death in the family excluded)



This class counts toward SAR's ACE Award. For details, visit https://sacrealtor.org/ace-award

REGISTRATION FORM

SCHEDULE

9:00am	Introduction/Breakfast	Courtesy of First American Home Buyers Corporation
9:15am	Lead Generation	Waldo Herrera
9:45am	MetroList Update	Melissa Demas
10:15am	The Role of the Lender	Rodney Rose
10:45am	Break	
11:00am	Residential Purchase Agreement	Dave Tanner
12:20pm	Lunch	Courtesy of JCP-LGS Hazard Disclosures
12:45pm	Listing Agreements	Dave Tanner
1:40pm	Title & Preliminary Reports	Heidi Maestretti
2:10pm	Pest/Home Inspection	Frank Siino
2:40pm	Appraisals and Comparables	Ryan Lundquist
3:10pm	Program ends	

SPONSORS



First American Home Warranty[™] 21

REALTOR[®] Boot Camp - August 30, 2018

NAME	COMPANY	
ADDRESS	CITY	
EMAIL METHOD OF PAYMENT: (Please check one) VISA MASTERCARD AMEX	PHONE DISCOVER CHECK (MAKE CHECK TO SAR)	AMOUNT ENCLOSED: \$
ACCOUNT NAME	ACCOUNT NUMBER	
SIGNATURE	EXPIRATION DATE	SECURITY CODE

SAR EDUCATIONAL OFFERINGS-

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DATE	TIME	CLASS	COST	MORE INFORMATION	INSTRUCTOR
August 8	9:30am – 12:30pm	Code of Ethics – Fulfills NAR Requirement	\$20	<u>View Flyer Here</u>	David Compton
August 11	8:30am – 5:00pm	Duane Gomer's Exam Prep	\$150	<u>View Flyer Here</u>	David Lovenvirth
August 14	8:30am – 3:00pm followed by exam	Duane Gomer's Notary Class For new and renewing notaries	\$99	To register: call 949-457-8930 or www.notariesunlimited.com Flyer	
August 16	12noon – 1:30pm	Lunch & Learn: No BS Tax Reform	\$20	View Flyer Here	Mike Ornelas, EA
August 22	1:00 – 4:00pm	License Renewal: Home Study and Live Review	\$85	<u>View Flyer Here</u>	Duane Gomer Company Representative
August 24	12noon – 1:30pm	Secrets to Getting Your VA Offer Accepted	\$25		Melissa Arntzen
August 24	9:00 – 11:30am	20 Lead Generators Under \$20 That Really Work!	\$35	View Flyer Here	Michael Lee
August 24	12:30 – 3:00pm	Black Belt Negotiations	\$35	View Flyer Here	Michael Lee
August 28	12noon – 1:30pm	The Offer is In: Sales of Real Property in Probate Proceedings	\$20 Lunch & Learn)	<u>View Flyer Here</u>	Tracy Potts, Esq.
August 30	9:00am – 3:10pm	REALTOR® Boot Camp	\$15	<u>View Flyer Here</u>	Various Instructor – See Flyer
September 5	8:30am – 5:00pm	Duane Gomer MLO Class	\$139	Register Here	Duane Gomer Company Representative
September 8	8:30am – 5:00pm	Duane Gomer's Exam Prep	\$150	<u>View Flyer Here</u>	David Lovenvirth
September 10	12noon – 1:30pm	Sell more homes Offering the HECM for Purchase Program (H4P)	\$10 (Lunch & Learn)	<u>View Flyer Here</u>	
September 14	9:00am – 4:00pm	RETI Series – Day 1	\$120 – All Five Classes \$30 – Individual Class	<u>View Flyer Here</u>	Various Instructors
September 17	9:00am – 12noon	Think like an Appraiser Class	\$25	<u>View Flyer Here</u>	Ryan Lundquist
September 19	9:00am – 4:00pm	REALTOR® Leadership Program	\$50	View Details & Register Here	Suzanne Yost, JD, GRI
September 21	9:00am – 4:00pm	RETI Series – Day 2	\$120 – All Five Classes \$30 – Individual Class	<u>View Flyer Here</u>	Various Instructors
September 28	9:00am – 4:30pm	RETI Series – Day 3	\$120 – All Five Classes \$30 – Individual Class	<u>View Flyer Here</u>	Various Instructors

All classes listed above are held at SAR's Mack Powell Auditorium. To register online, visit *ims.sacrealtor.org*. Questions - contact **Patricia Ano** or call 916.437.1210. (*Please contact us for non-Member pricing*) *Prices listed reflect early-bird fees*.

Cancellation policy: if you cannot attend a seminar for which you have registered, you may send a substitute. You will receive a full refund when cancelling 48 hours in advance. If you cancel less than 48 hours in advance, your registration fee will be forfeited.

*This course is approved for continuing education credit by the California Bureau of Real Estate. However, this approval does not constitute an endorsement of the views or opinions which are expressed by the course sponsor, instructor, authors or lecturers. You must attend **90%** of the class, pass a written exam and have **proof of identification** to qualify for BRE Credits.

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SEPTEMBER CALENDAR OF EVENTS -

Monday	Tuesday	Wednesday	Thursday	Friday
3 SAR Closed Labor Day Holiday	4 Charity Research Committee (P) 10:30 – 11:30am Volunteer Coordinating Committee (T) 10:30 – 11:30am	5 Duane Gomer's MLO Class (EC-E) 8:30am – 5:00pm SAR New Member Orientation (B) 9:00am – 12:30pm Asset Exchange Company (EC-W) 10:00 – 11:30am	6 Real Estate Finance & Affiliate Forum (EC – W) 9:00 – 10:30am Internship Committee (T) 12noon – 1:30pm	7 SAR Closed 7:30 – 8:30am SAR Toastmasters Club (T) 7:45 – 9:15am CAMP Seminar (EC-E) 9:00am – 12noon
Education Committee (B) 10 9:00 – 10:30am Reverse Mortgage (T) 12noon – 1:30pm Sell More Homes/HECM (EC-W) 12noon – 1:30pm Leadership Academy (B) 1:00 – 2:30pm	11 Main Meeting (EC – Full) 9:00 – 10:30am CanTree Committee (B) 10:30am – 12noon	12 SAR New Member Orientation (B) 1:00 – 4:30pm Regional Coordinators Quarterly Meeting (P) 1:30 – 2:30pm Intern Class (T) 2:30 – 4:20pm	Masters Club Steering Committee (B) 9:30 – 11:00am Top Producer Panel (EC – W) 11:30am – 1:30pm Tax Lunch & Learn (EC – E) 12noon – 1:30pm	14 SAR Toastmasters Club (B) 7:45 – 9:15am Sac Area RE Exchange Network (T) 10:00am – 12:30pm RETI Series (EC – W) 9:00am – 1:00pm
17 Think Like an Appraiser (EC-W) 9:00 – 12noon MetroList – Auto Prospecting with Mapping Workshop (T) 9:00 – 12noon MetroList – Mobile Workshop (T) 1:00 – 4:00pm	Regional Meetings18Visit www.sarcaravans.orgMarketing/Communications Committee (B) 10:30am – 12noonNARPM Luncheon 10:30am – 2:00pmYPN Advisory Meeting (T) 11:00am – 12:30pm	19 NAR Courses RLP 200/300 (EC - Full) 9:00am - 4:00pm IREM Meeting (B) 9:00 - 10:00am SAR New Member Orientation (B) 6:00 - 9:30pm	20 Eric Lofholm Class (EC - E) 10:00am – 3:00pm Grievance Committee (B) 10:00 – 11:30am WCR Business Luncheon (EC – W) 11:00am – 2:00pm Commercial Council Meeting (B) 3:00 – 4:00pm	SAR Toastmasters Club (T) 7:45 - 9:15am 21 RETI Series (EC - W) 9:00am - 1:00pm 9:00am - 1:00pm Public Issues Forum (B) 9:30 - 10:30am 9:30 - 10:30am Executive Committee (P) 11:00am - 1:00pm 11:00am - 1:00pm IREM - Lunch & Learn (EC - E) 12noon - 1:30pm 1200om - 1:30pm Strategic Planning Committee (B) 1400 - 200 mm
24 MetroList – Prospector Course I (T) 9:00 – 12noon Selling Property from Trust Administrations and Conservatorships (EC – W) 12noon – 1:30pm MetroList – Prospector Course II (T) 1:00 – 4:00pm	Regional Meetings Visit www.sarcaravans.org MetroList (EC – Full) 9:00 – 11:00am25Outural Diversity & Fair Housing Committee (B) 10:30am – 12noon10:30am – 12noonSAR Charitable Foundation BOD (B) 12:30 – 2:00pm2:30 – 2:00pmScholarship Fundraising Committee (T) 1:00 – 2:00pm10:00 – 2:00pm	26 The Google Universe Boot Camp 9:00am – 4:00pm SAR Closed 1:30 – 2:30pm Intern Class (T) 2:30 – 4:20pm	27 No Events Scheduled	1:00 – 2:00pm 28 SAR Toastmasters Club (T) 7:45 – 9:15am SAR BOD (B) 9:00 – 11:00am
Calendar *For Regional Meeting loc visit www.sacrealtor. Meetings subject	org/caravans ** closed	locations – Call for details	(EC) Mack Powell Event Ce (B) Board Room, 2nd Flo (T) Training Room, 2nd Flo (U) Upstairs	or ARSING

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July 2018

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Justin Chappell Fairway Independent Mortgage Jason Dewolf Mortgage Solutions Financial Brian Dunbar Mason-McDuffie Mortgage Inc Franco Haley Big Valley Mortgage Julie Law Stewart Title of Sacramento Zachary Malgieri Mortgage Solutions Financial Anthony Munguia **Big Valley Mortgage** Kathy O'Brien Mortgage Solutions Financial James Radford Dignityhome Services Greg Sandler Fairway Independent Mortgage Scott Swanson Elite Fireplace/Dryer Vent Srv Adam Terrell Elite Fireplace/Dryer Vent Srv

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SACRAMENTO HOUSING STATISTICS

Median sales price remains flat for June, pending sales dip 17%

JUNE

The median sales price for June remained unchanged from May to June, staying at \$375,000. Compared to June 2017 (\$347,250) the current figure is up 8%. The current figure of \$375,000 remains 4.5% below the recorded high (\$392,750) of August 2005.

Pending sales for the month decreased from 1,464 to 1,208, a 17.5% drop from May.

June closed with 1,767 sales, a 2.1% increase from May's 1,730. Compared to June last year (1,824), the figure is a 3.1% decrease. Of the 1,767 sales this month, 225 (12.7%) used cash financing, 1,104 (62.5%) used conventional, 302 (17.1%) used FHA, 101 (5.7%) used VA and 35 (2%) used Other† types of financing.

Active Listing Inventory increased 6% from 2,509 to 2,660 units. The Months of Inventory, however, remained unchanged at 1.5 Months. This figure represents the amount of time (in months) it would take for the current rate of sales to deplete the total active listing inventory.

The Average DOM (days on market) increased from 20 to 21 from May to June and the Median DOM increased from 9 to 10. "Days on market" represents the days between the initial listing of the home as "active" and the day it goes "pending." Of the 1,767 sales this month, 80.1% (1,415) were on the market for 30 days or less and 92.4% (1,632) were on the market for 60 days or less.

The Average Price/SqFt of all homes sold decreased from \$242 to \$240.2 from May to June.

See all statistical reports compiled by the Sacramento Association of REALTORS® here.

Market Snapshot - June 2018											
Jun-18 May-18 Change Jun-17 Change (from '18											
Sales	1,767	1,730	2.1%	1,824	-3.1%						
Median Sales Price	\$375,000	\$375,000	0.00%	\$347,250	8.0%						
Active Inventory	2,660	2,509	6.0%	2,105	26.4%						
Median DOM	10	9	11.1%	8	25.0%						
Avg. Price/SqFt	\$240	\$242	-0.8%	\$227	5.7%						

The Sacramento Association of REALTORS® is a professional association representing over 6,500 real estate professionals and commercial affiliates doing business in the greater Sacramento metropolitan area. All SAR statistics reports compiled by Tony Vicari, SAR Director of Communications. Statistics are derived from the MetroList® MLS database for Sacramento County and the City of West Sacramento.

†Other financing includes 1031 exchange, CalVet, Farm Home Loan, Owner Financing, Contract of Sale or any combination of one or more.

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June 2018

Data for Sacramento County and the City of West Sacramento

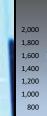
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SINGLE FAMILY HOME RESALES

Monthly Statistics	Current Month	% of Total Sales	Last Month	Change	% of Total Sales	Last Year	% of Total Sales	Change
Listings Published this Month	2,341		2,630	-11.0%		2,377		-1.5%
Active Listing Inventory +	2,660		2,509	6.0%		2,105		26.4%
Active Short Sale (included above	e) 8		11	-27.3%		16		-50.0%
Pending Short Lender Approval	34		35	-2.9%		61		-44.3%
Pending Sales This Month	1,208		1,464	-17.5%		1,379		-12.4%
Number of REO Sales	18	1.0%	19	-5.3%	1.1%	29	1.6%	-37.9%
Number of Short Sales	14	0.8%	20	-30.0%	1.2%	30	1.6%	-53.3%
Equity Sales**	1,735	98.2%	1,691	2.6%	97.7%	1,735	95.1%	0.0%
Other (non-REO/-Short Sale/-Equity)	0	0.0%	0	0%	0.0%	30	1.6%	-100.0%
Total Number of Closed Escrows	1,767	100%	1,730	2.1%	100%	1,824	100.0%	-3.1%
Months Inventory	1.5 Months		1.5 Months 1.	.5 0.0%		1.2 Months		25.0%
Dollar Value of Closed Escrows	\$725,167,375		\$712,111,302	1.8%		\$696,536,442		4.1%
Median	\$375,000		\$375,000	0.0%		\$347,250		8.0%
Mean	\$410,395		\$411,625	-0.3%		\$381,873		7.5%
Year-to-Date Statistics SAR mo	1/01/18 to 6/30/18 onthly data, compiled	•	/01/18 to 6/30/18 AetroList YTD data			1/1/2017 6/30/2017		Change
Number of Closed Escrows	8,739		8,884			8,603		1.6%
Dollar Value of Closed Escrows	\$3,492,064,504		\$3,543,842,490			\$3,143,955,098		11.1%
Median	\$364,000		\$365,000			\$330,000		10.3%
Mean	\$399,595		\$398,901.68			\$365,449		9.3%





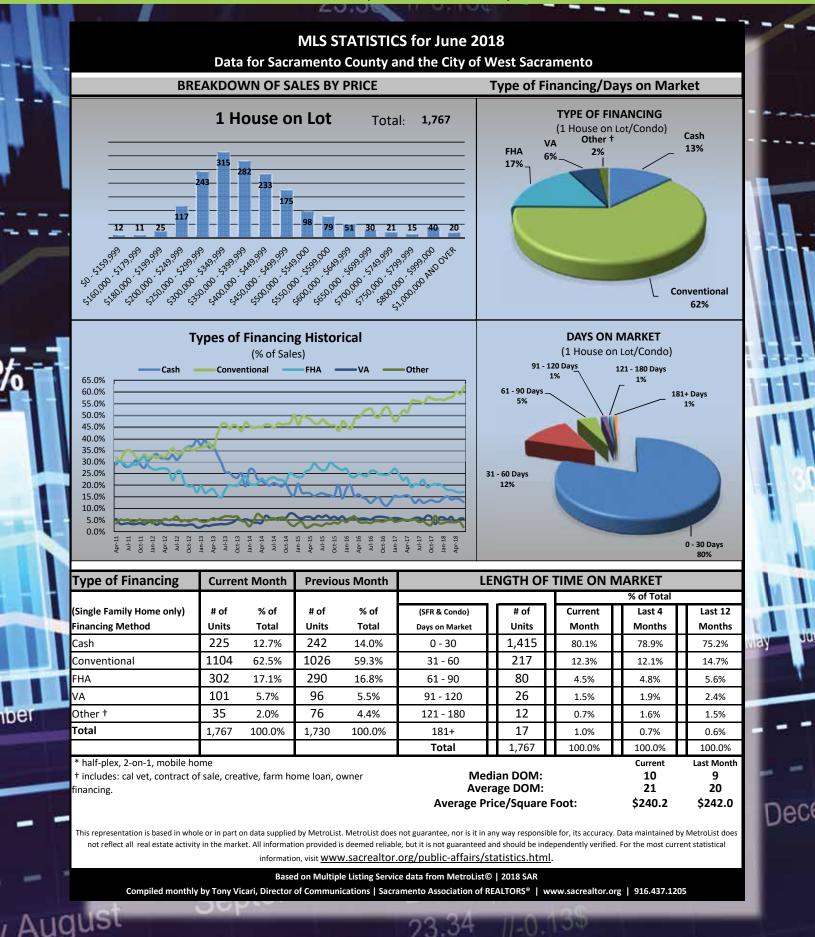




** Owner Equity Sales, previously identified as Conventional Sales, represents all sales other than short sales or lender owned properties Based on Multiple Listing Service data from MetroList© | 2018 SAR

Data for Sacramento County and the City of West Sacramento

25.34



STAFF DIRECTORY



2003 Howe Avenue, Sacramento, CA 95825 (916) 922-7711 Fax (916) 922-1221 or Fax (916) 922-3904

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Chip O'Neill

Erin Stumpf

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Maurice Thomas

Rosanna Garcia

Barbara Lebrecht

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Patrick Stelmach

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Jodi Ash

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The mission of the Sacramento Association of REALTORS[®] is to enhance the ability of its Members to practice their profession ethically and effectively, to serve the community and to protect private property rights.

Sacramento REALTOR® Newsletter

Editor: Tony Vicari Publisher: Ned Foley, Foley Publications Design & Layout: Scott Arnold, Foley Publications To Advertise: Foley Publications -1-800-628-6983

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