



Ambassador Orientation

Friday, January 24, 2020

- 11:30 – 11:45am** **Welcome/Introduction** - Rodney Rose, 2020 Marketing/Communications Committee Chair
Lunch Served
- 11:45 – 12noon** **“Getting Connected”** – Jeff Werolin 2020 Marketing/Communications Committee Vice Chair
Facebook Group page
SAR Instagram pages
Text feature
Access Ambassador Report
www.sacrealtor.org/ambassador

(attendees to fill out cards for questions)
- 12noon – 12:15pm** **FAQs About Being an Ambassador** – Rodney Rose
Q: “What is expected from me as an Ambassador?”
Q: “How do I benefit from being an Ambassador/What do I get out of it?”
Q: “Who can become an Ambassador?”
- 12:15 – 12:35pm** **Q&A with Attendees** - Rodney, other Mar/Comm Committee Members
Read questions from cards filled out by audience and answer.
Take questions from the Audience
- 12:35 – 12:45pm** **REALTOR® Action Fund Update** – Erin Teague, SAR Director of Gov’t. Affairs
- 12:45 – 1:00pm** **Closing Remarks** – Rodney Rose
Do You Know What Your Association Does?

Orientation Adjourned – Group Photo in Lobby

Adjourn